



SEISMIC FOR FINANCIAL SERVICES

Content Management, Distribution, and Analytics

The Seismic Solution

Often recognized among Financial Services firms for its powerful automation technology, Seismic is an intelligent content management system at its core. In fact, many customers have chosen to start their journey with Seismic by first adopting the platform's content management, distribution, and analytics capabilities – and have gained tremendous insights and efficiencies in doing so.

HOW OUR CUSTOMERS BENEFIT



Consolidation
of 10 content
repositories into 1



225% increase
in client meetings



36% reduction
in printing and self-
mailing content costs



35% more time
spent in the field
for Sales

With **over 250 clients** across Asset Management, Wealth Management, and Banking, Seismic is the industry leader when it comes to tackling the content challenges facing Financial Services firms. Seismic solves content automation, curation, and tracking challenges through a scalable platform that can be tailored to meet your organization's needs now and in the future.

Based on best practices discovered through hundreds of implementations, Seismic now delivers content management and analytics services to customers **in as few as five days.**

This means an expedited time to value for your firm, and the ability to scale in the future by adding additional services if and when you need them.

Immediate Benefits: Findability, Tracking, and Analytics



Quickly share content from any device

Share content directly from the applications and devices used most – email, CRM, browser, and mobile.



Receive real-time alerts when content is consumed

Empower Sales with real-time tracking for timely and tailored follow-ups.

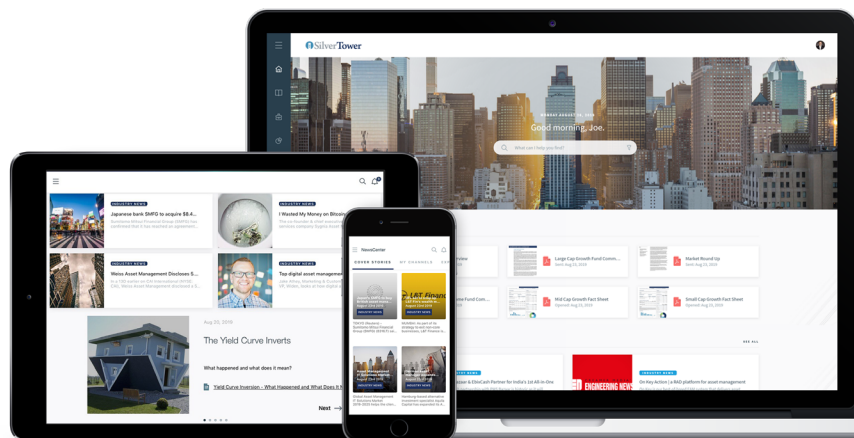


Empower Marketing and Sales to make data-driven decisions

Gain visibility into content performance with recommendations to create, improve, or retire existing material.

In just five days, your teams can be up and running with Seismic as your single source of truth, eliminating version control issues and mitigating compliance risk. Seismic gives you the ability to choose what fits now and will scale with your future growth.

Schedule a demo today to find out why over 250 financial firms have chosen Seismic to solve their content and client engagement challenges.



[SCHEDULE A DEMO](#)

