

# Smarter growth starts with Seismic

Give your team one place to go for the data-driven guidance they need to move faster, while adapting to changing business needs while you're at it.



#### Do these struggles sound a little too familiar?



## Content takes too long to find and personalize

Are your sellers wasting time tracking down content and manually updating materials? They could be selling instead.



# Sales productivity stalls in the face of uncertainty

Do your sellers have the guidance and clarity they need to move forward with momentum?



# Business and market needs are ever-changing

Can your content keep up with the times? If your sellers rely on subpar supporting materials, you're selling them short.

#### **Deliver commercial excellence with Seismic**



## Content management that truly matters

Save 360 hours per rep per year with a single source of truth for your reps to rely on.



### Al-guided selling that moves the needle

Gain real-time insight into how Alguided selling improves win rates. (Spoiler alert: They go up by 35%.)



### Content automation that drives action

Get buyers to closed-won 12 days quicker with personalized, datainformed content.



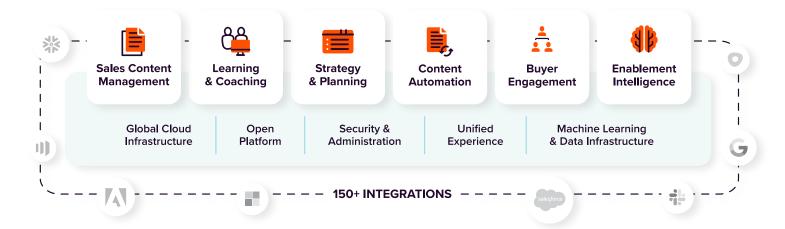
"Through all the work we did with Seismic, we were able to surface the right type of information where someone could create a proposal for a customer including pricing, competitive information, customer references in about 10 minutes. And this took them hours before."

#### Eileen Brooker

VP of Global Corporate Sales, Enablement and Strategy, Informatica

#### The Seismic Enablement Cloud™ unites your team's tools

Tech companies appreciate good tech. That's why we've delivered a comprehensive sales enablement platform for all of your team's enablement needs — all in one place.



### A powerful platform to grow with you

Your IT and procurement teammates will thank you later.



#### Scalable

We meet the requirements of the world's largest enterprises, but we're intuitive and nimble enough for small teams, too.



#### **Extensible**

We work cohesively with the tech your business depends on every day — and have extensive APIs so devs can roll their own solutions.



#### Intelligent

We empower teams with intelligence that drives data-backed behavior and better business outcomes.

### **Seismic**

Saving sellers' time is just one thing you can do with Seismic.

**Discover Seismic for Technology** 

