



Launch FAQ - HubSpot Embedded Application

Official Feature Name

HubSpot Embedded Application

Goals

Establish an embedded experience for sellers in HubSpot that explicitly features:

1. Predictive Content
2. Contextual Workspace

Value Prop

Serve up relevant content right in HubSpot to boost sales efficiency and productivity.

New Features

- Ability to launch Seismic directly from Contacts, Companies, or Deals in HubSpot

How do I enable/configure it?

Requires a HubSpot account admin

- Navigate to HubSpot marketplace and Search for Seismic
- Click Install
 - Authenticate + choose which HubSpot account to link to Seismic to
 - Authenticate to Seismic to link Seismic to HubSpot instance
- Once completed Seismic will automatically be active on Contacts, Companies, and Deal