



# Elevate the customer experience

Empower your reps to engage HCPs with compliant, data-driven content — tailored to make every conversation count.



## Do these challenges sound a little too familiar?



### Reps are searching, not selling

Reps are scrambling through various repositories for the content they need, losing time and customers.



### Reps share outdated content

You assume your reps present the most relevant, tailored content when engaging HCPs, but they might just be winging it.



### Content is unused and unexamined

Which content is actually used?  
Which content closes deals?  
When that's fuzzy, so is your customer experience.

## Deliver commercial excellence with Seismic



### Create one source of truth

Consolidate teams and resources with one central hub for on-brand, up-to-date content for every product, market, and sales stage.



### Access content anywhere, anytime

Enable reps to access and share content from a CRM, email, desktop, or mobile device.



### Spotlight winning content

Leverage insights to pinpoint which content drives engagement and revenue, while removing unused or ineffective content altogether.

**illumina**

“Seismic is always on the cutting edge. They’re looking and being thought leaders in the space. I find that they always come to the client and offer new solutions and features because they evolve their solution around what the client really needs.”

**Susan Felke**

Associate Director, Commercial Enablement at Illumina

# The Seismic Enablement Cloud™ is vital for healthcare and life sciences.

Give your customer-facing teams a unified platform with everything they need — all in one place. Empower them with the right skills, content, and insights to engage HCPs and grow revenue.



## A powerful platform to grow with you

Your IT and procurement teammates will thank you later.



### Scalable

We meet the requirements of the world's largest enterprises, but we're intuitive and nimble enough for small teams, too.



### Extensible

We work cohesively with the tech your business depends on every day — and have extensive APIs so devs can roll their own solutions.



### Intelligent

We empower teams with intelligence that drives data-backed behavior and better business outcomes.



Ready to see revenue soar with the Seismic Enablement Cloud?

Seismic for Healthcare and Life Sciences

