![Seismic]

The Enablement Implementation Timeline: What to Expect from Seismic

Implementing Seismic is a structured and collaborative process designed to ensure a smooth transition that delivers immediate value for your teams.

Our team is with you every step of the way, helping you configure, onboard, and optimize your platform to meet your business goals. Here's what you should plan for and where you can expect guidance from Seismic.

Typical Implementation Timeline

Seismic implementation follows a phased approach, balancing efficiency with thoroughness. While timelines vary based on scope, most implementations take between 90-120 days to complete. It's also possible to get up and running with core enablement features in 30-90 days by partnering with our Services team for QuickStart support if you're eager to get going.

mimecast™

See how Mimecast went live with Seismic in **under 90 days**.

Read their Story →

Month One: Setup

☐ Begin auditing, curating, and migrating content: Organize your existing content for optimal use. This starts in month one, but may take up to 60-90 days.

☐ Set up basic configuration and integrations: Set up key integrations with SFDC, AEM, and other platforms in your tech stack.

Month Two: Build

- [ ] Build out the end user experience: Consider your homepage, pages, and profile experience, and begin to build them out.

- [ ] Design and build your content governance model: Ensure you're set up for success from the start by considering compliance, approvals, and access management early on.

- [ ] Automate content: Choose your first pieces of content to build automation for and begin automating them.

- [ ] Kickoff an early adopter program: Carefully choose content admins and publishers to spearhead a more robust training program. They'll be integral in testing and refining workflows.

- [ ] Manage change: Support your teams as they adapt to Seismic with training and structured onboarding. Hint: We know a solution that can help with that.

Month Three: Optimize

- [ ] Continue building and training early adopters: Many of the projects you kick off in month two will continue into month three and beyond. Embrace the journey!

- [ ] Launch end user training: Kick off use case and workflow-based end-user training.

Month Four: Enable

- [ ] Kickoff (SKO) and launch: Your teams are now fully onboarded and equipped for success!

- [ ] Continue early adopter sessions: Rely on your power users and early adopters to refine your Seismic instance to suit your team best.

Your Partner from Day One

Our team doesn't just set up your system — we enable your team to know how to use it effectively. With Seismic's expert support, tailored implementation, and ongoing enablement strategies, you'll be fully equipped to drive revenue, improve efficiency, and deliver a seamless enablement experience from 'go.'

Talk to our team about Seismic QuickStart implementation services today.

Seismic